

# Panagiota Georgiou



Panagiota Georgiou is an experienced associate with a proven track record in civil litigation, where she has practiced as an attorney, personal data protection, e-commerce and legal research. She also has experience in disputes arising from contract and family law, leases and torts. She has drafted many lawsuits and briefs and is skilled in investigating a wide range of legal subjects.

Panagiota is an active member of our Litigation team, handling judicial disputes arising from civil and commercial law, drafting judicial documents and representing clients at court. Her recent work includes representing the Athenian Brewery at Court against four significant debtors.

She also works within our data protection team and advises local and international clients in all aspects of personal data issues, e-commerce and IP law. Her recent work includes being part of the team that advises the Athenian Brewery, Google and IASO Group, in dealing with GDPR-related issues.

## TMT & Intellectual Property

Panagiota has played a key role in our team which, for the 11<sup>th</sup> consecutive year, has responded to and defended before the Hellenic Data Protection Authority (DPA) and the Courts several removals requests filed against our client, the leading USA search engine.

### Notable TMT & Intellectual Property cases

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- The first case ever to be litigated in Greece for the issue of the legal age of consent under the GDPR that was filed against the leading USA search engine.
- We were retained to defend several complaints filed against the leading USA search engine for the association of personal data and images in the search engine with allegedly defamatory words or phrases relating to sexual orientation, profession and criminal convictions.
- We successfully defended the case of an individual, who is the heir of the most prominent Greek architect in the very serious dispute re the ownership of his father's archive.

### DPO Services

- We provided Data Protection Officer (DPO) services to the most prominent group of companies in the Greek health services sector, which includes maternity and gynecology clinics, children's hospital, general

hospital and IVF center.

- We provided GDPR consulting services to a leading brewery in Greece relating to data transfers, GPS use and access card use by employees, novel services and applications, the company's website, digital contests, marketing events, IP licenses etc.
- We provided GDPR consulting services to an electronic payments company upon the entering into force of the GDPR with respect to the client's policies, contracts, consent forms, data processing agreements etc.
- We reviewed and assessed a global FMCG group's internal policies and platforms, marketing practices, digital contests, employment contracts, cooperation contracts under the GDPR rules.

### **Data Protection / Privacy / IP**

- We settled with the DPA of the Greek part of a major privacy breach incident in the entertainment sector that led to data leak for more than 8,000 Greek internet users.
- We reviewed and assessed the ideas submitted to the leading bank in Greece from an IP and privacy point perspective.
- Retained by a global electronics' company to advise on levies under the copyright act on electronic devices and to submit relevant data to the Greek Copyright Organization.
- We have also provided counselling to ISP's on the IP and privacy issues arising from their online novel services and represented them before the Hellenic DPA.

### **Technology, Internet & IT**

- We represented two major Greek banks in the joint venture negotiations related to payment cards systems. In this context, we recently also advised a Bank-owned subsidiary on a high-profile outsourcing transaction with a global payment processing company.
- We settled on behalf on an internet encyclopedia long-disputed takedown requests on the basis of defamation.
- We recovered the domain name segafredo.gr for its trademark owner.
- We advised clients on cybercrime discovery requests and take down requests of allegedly defamatory material.

## **Languages**

- Greek
- English
- French

## **Qualifications**

- LLM in Civil Law & New Technologies, School of Law, University of Athens (2017-2018)
- LLB, School of Law, University of Athens (2010-2015)